



# Hard Hats & High Heels

HABITAT BUCKS' ANNUAL BENEFIT EVENT

Thursday April 27, 2023  
6:00 - 9:30 p.m. at The Warrington

## Sponsorship Opportunities



Habitat Bucks' annual benefit event presents a unique opportunity for your company to give-back with an investment in the community that also provides exceptional marketing benefits.

Social connections:



Join us in our mission:

*Building Communities, Empowering Families.*

Contact Florence Kawoczka, Executive Director  
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## DIAMOND HAMMER - \$10,000

**\$8,640 is tax deductible**

**Premier reserved table w/seating for 10, plus 6 additional tickets**

**All the benefits of Platinum Hammer, plus ...**

- Logo recognition increases to large as a Diamond Hammer sponsor
- Logo in Habitat Bucks (HfHBC) website home page scrolling sponsor banner for 1 year (website had 208,532 visitors from January to November 2022)
- Diamond Hammer Sponsors are highlighted in an **exclusive** section on the landing page on the digital event site, with a hyperlink
- Mention in a text message to all registrants
- Acknowledgement in all e-blasts about event, including one **exclusive** to Diamond Hammer sponsors
- Full-page color ad with highly visible placement in printed program booklet
- Prominent logo placement on sponsor signs at the event
- Opportunity to have promotional materials at the event

## PLATINUM HAMMER - \$5,000

**\$4,150 is tax deductible**

**Includes reserved sponsor table with seating for 10**

**All the benefits of Gold Hammer, plus ...**

- Logo recognition increases to medium-size as a Platinum Hammer sponsor
- Ad size in printed program booklet increases to full-page
- Recognition from the podium during the event



## GOLD HAMMER - \$2,500

**\$1,990 is tax deductible**

**Includes 6 tickets at a reserved sponsor table, plus ...**

- Logo recognition (small) as a Gold Hammer sponsor. Includes:
  - Printed invitation (if confirmed by 2/28/2023)
  - Sponsor section on the event page on HfHBC website until 1/1/2024
  - Sponsor section of the digital event site
  - Silent auction slide show during the event
  - Printed sponsor signs at the event
- Half-page color ad in the printed program booklet
- Inclusion in the Sponsor Logo Match Game on the digital event platform
- Acknowledgement in all e-blasts about event, except one that is exclusive to Diamond Hammer sponsors
- Inclusion in event press releases and social media posts

## SILVER HAMMER - \$1,000

**\$830 is tax deductible**

**Benefits of Bronze Hammer, plus ...**

- 2 tickets

## BRONZE HAMMER - \$500

**\$500 is tax deductible**

- Quarter-page color ad in program booklet
- Name recognition in sponsor section of event page on HfHBC website until 1/1/2024
- Name recognition on printed sponsor signs at event

# Special Opportunities

The following special sponsorship opportunities offer unique promotional benefits.

All will be acknowledged in the printed program booklet.

## FAMILY VIDEO SPONSOR - \$3,500

**\$3,320 is tax-deductible**

**Bring the family story to life with a video that will debut during the program**

- Comes with 4 tickets
- Your logo on the big screen at the close of the video

## RECEPTION SPONSOR - \$2,500 (multiple opportunities)

**\$2,140 is tax-deductible**

**Your company will be front and center during the reception**

- Comes with 4 tickets
- Your logo will be featured on beverage napkins
- You can name a signature drink
- Your support will be showcased on signs at each of the bars

## VALET SPONSOR - \$1,000

**\$1,000 is tax-deductible**

**Your company will have the last impression**

- Logo will be displayed at the valet stand
- You may provide a takeaway logo item

