



**Friday, May 3, 2019**  
6:30-10:00 p.m.  
Spring Mill Manor  
171 Jacksonville Road  
Ivyland, PA 18974

## Signature Event Sponsorship Levels and Benefits

### **\$10,000 Diamond Hammer Sponsor**

(\$8,720 is tax deductible)

#### **Hospitality**

- ◇ Premier reserved sponsor table with seating for 10 during dinner and live auction
- ◇ Six additional tickets for the event
- ◇ VIP reception and photo opportunity with emcee Jeff Devlin

#### **Marketing**

##### *Pre-event*

- ◇ Logo recognition as a Diamond Hammer Sponsor on the printed invitation (sponsorship must be confirmed by March 1, 2019)
- ◇ Recognition as a Diamond Hammer Sponsor in event press releases and digital communications
- ◇ Recognition on the Habitat Bucks website (38,900+ visitors/year), on the event site with a hot-link to your company website, and on social media
- ◇ Sponsor logo included in rolling banner on auction site

##### *During Event*

- ◇ Full-page ad with highly visible placement in the program book
- ◇ Logo recognition as a Diamond Hammer Sponsor with prominent placement on sponsor signs
- ◇ Recognition from the podium during the event
- ◇ Opportunity to have promotional materials at the event

##### *Post-event*

- ◇ Logo recognition as a Diamond Hammer Sponsor in advertisement in Bucks County Courier Times, 177,816 avg. weekly readers

#### **Employee Engagement**

- ◇ Complimentary Team Build Day

**Benefits at this level may be customized.**

**Contact Candace Clarke, Resource Development Director  
215.822.2812, x.316 or [c.clarke@habitatbucks.org](mailto:c.clarke@habitatbucks.org)**

HABITAT FOR HUMANITY OF BUCKS COUNTY

31 Oak Avenue, Suite 100, Chalfont, PA 18914 215.822.2812 [HabitatBucks.org](http://HabitatBucks.org)



## **\$5,000 Platinum Hammer Sponsor**

(\$4,200 is tax deductible)

### **Hospitality**

- ◇ 10 tickets to the event, with reserved sponsor table during dinner and live auction
- ◇ VIP reception and photo opportunity with emcee Jeff Devlin

### **Marketing**

#### *Pre-event*

- ◇ Logo recognition as a Platinum Hammer Sponsor on the printed invitation (sponsorship must be confirmed by March 1, 2019)
- ◇ Recognition as a Platinum Hammer Sponsor in event press releases and digital communications
- ◇ Recognition on the event site and social media
- ◇ Sponsor logo included in rolling banner on auction site

#### *During Event*

- ◇ Full- page ad in the program book
- ◇ Logo recognition as a Platinum Hammer Sponsor on sponsor signs
- ◇ Recognition from the podium during the event

#### *Post-event*

- ◇ Logo recognition as a Platinum Hammer Sponsor in advertisement in Bucks County Courier Times, 177,816 avg. weekly readers

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**\$2,500 Gold Hammer Sponsor**  
(\$2,020 is tax deductible)

**Hospitality**

- ◇ 6 tickets to the event

**Marketing**

*Pre-event*

- ◇ Name recognition as a Gold Hammer Sponsor on the printed invitation (sponsorship must be confirmed by March 1, 2019)
- ◇ Recognition as a Gold Hammer Sponsor in event press releases and digital communications
- ◇ Recognition on the event site
- ◇ Sponsor name included in rolling banner on auction site

*During Event*

- ◇ Half- page ad in the program book
- ◇ Name recognition as a Gold Hammer Sponsor on sponsor signs
- ◇ Recognition from the podium during the event

*Post-event*

- ◇ Name recognition as a Gold Hammer Sponsor in advertisement in Bucks County Courier Times, 177,816 avg. weekly readers



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### **\$1,000 Silver Hammer Sponsor**

**(\$840 is tax deductible)**

#### **Hospitality**

- ◇ 2 tickets to the event

#### **Marketing**

##### *Pre-event*

- ◇ Recognition on the event site

##### *During Event*

- ◇ Quarter- page ad in the program book
- ◇ Name recognition as a Silver Hammer Sponsor on sponsor signs

##### *Post-event*

- ◇ Name recognition as a Silver Hammer Sponsor in advertisement in Bucks County Courier Times, 177,816 avg. weekly readers

### **\$500 Bronze Hammer Sponsor**

**(\$500 is tax deductible)**

#### **Marketing**

##### *Pre-event*

- ◇ Recognition on the event site

##### *During Event*

- ◇ Quarter-page ad in the program book
- ◇ Name recognition as a Bronze Hammer Sponsor on sponsor signs

##### *Post-event*

- ◇ Name recognition as a Bronze Hammer Sponsor in advertisement in Bucks County Courier Times, 177,816 avg. weekly readers

**Please direct inquiries to Candace Clarke, Resource Development Director  
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## **New Exclusive Sponsorship Opportunities**

The following one-of-a-kind sponsorship opportunities offer exclusive promotional benefits. All will be acknowledged in the printed program booklet.

### **Auction Sponsor - \$4,000 (\$3,680 is tax-deductible)**

First impressions are everything, and every guest will receive a swag bag sporting your logo when they register at the event. Your company will also be acknowledged in the welcome text when patrons register to bid electronically. Comes with reserved seating for 4.

### **Reception Sponsor - \$2,500 (SOLD OUT!)**

Your company will be front and center during the reception! You name the signature drink, so your support will be showcased at each of the two bars, and your logo will be featured on the beverage napkins. Comes with reserved seating for 4.

### **Family Video Sponsor - \$2,000 (\$1,840 is tax-deductible)**

Make a lasting impression! The Family Video sponsor will enhance our guests' experience - bringing the featured family's story to life with a video that will debut during the program. Your support will be acknowledged on the big screen at the close of the video. Comes with reserved seating for 2.

### **Valet Sponsor - \$1,000 (SOLD OUT)**

Your logo will be displayed at the valet stand, plus you may provide a takeaway logo item.

**For more information, please contact Candace Clarke,  
Resource Development Director  
215.822.2812, x.316 or [c.clarke@habitatbucks.org](mailto:c.clarke@habitatbucks.org)**