

Launching the "American Dream" Čampaign

For many years, Habitat Bucks has been helping make the American Dream of homeownership a reality for Bucks County residents. With Emerald Hollow, we've been able to expand our reach considerably. We are committed to taking our ability to provide homes to county residents even further. To that end, we're launching our American Dream campaign; with a goal of raising \$2.5 million in the next three years!

The American Dream campaign is led by newly appointed Fund Development Chairman, Todd Hendricks. As a general partner in TH Properties, Todd has been making homeownership dreams come true for Bucks and Montgomery County residents for more than 10 years.

THP, founded in 1992 by Todd and his brother Tim, has been listed on Inc Magazine's Inc 500-a listing of the fastest growing private companies— three years in a row. This year, THP expects to build more than 400 homes valued at nearly



Under Todd's leadership, \$2.5 million will be raised as part of the "American Dream" campaign.

\$100 million combined. As an employer, Todd's goal has been to help employees realize their full potential.

Coming Habitat Happenings Or our Friends and Volunteer

In 1988, Todd graduated with a BA in International Business and Economics from Temple University. In 1998, he married Karen Hoover. The newly married couple joined the interdenominational mission, "Operation Mobilization."

During this time, Todd and Karen lived and traveled in 35 countries throughout Eastern and Western Europe, West Africa, and South and Central America. While he lived in East Germany, Todd had the privilege of watching the Berlin Wall come down. He witnessed the horror of a civil war in Liberia. Because of the frustrating change in Brazil's government, he had difficulty obtaining permission for his book ship-internationally recognized Logos II-to visit there.

Todd's experience and dedication make him perfectly suited to lead our American Dream campaign. This three-year campaign was launched last month and features a red, white and blue logo developed by the Marketing and PR Committee. We will solicit donations from individuals, corporations, businesses, churches and foundations as part of the effort during this time. To give campaign workers a chance to share success stories and to ensure that our efforts are properly coordinated, we'll schedule report meetings and



FOR OUR FRIENDS AND VOLUNTEERS

celebrations throughout the year.

In addition, an army of workers will be recruited to solicit friends, families, colleagues and neighbors in order to achieve campaign success.

The American Dream campaign will be organized into four distinct areas and overseen by the following individuals:

Appeals: John Hollenbach, President & CEO, First Savings Bank of Perkasie

Special Events: Bryan Lebo, Sr. Vice President, Quakertown National Bank

Foundations & Grants: Joseph A. Dubee, Foundations Director, The Union League of Philadelphia Activities & Product Sales: Jeff Tihansky, Founder, Ad Infinitem

Each area has a specific goal for each year of the campaign, and will be overseen by its respective chairperson, with sub-committees to carry out the various aspects of the effort. Each of the four chairpersons will report directly to Todd Hendricks.

If you would like to lend a hand to our fundraising efforts, please contact Joe Morrison at 215-348-2204, x303.

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upcoming events & announcements...

FRIDAY, OCTOBER 18

2nd Annual Masked Ball. Join us for an evening of dining and dancing. For details, call Joe Morrison, 215-348-2204 x303.

SATURDAY, OCTOBER 26

Hike for Habitat. Join Bucks County youth raising awareness of affordable housing needs. All ages welcome at this exciting fundraising event. Visit www.habitat bucks.org for details or call Nancy Lewandoski, 215-348-2204 x305.

THIS FALL

PBS is featuring Habitat for Humanity of Bucks County in the Visionaries television series. The film crew spent a week with us in May and captured some great footage of Emerald Hollow. Look for details at www.habitatbucks.org or call Mikaela Martin 215-348-2204 x306.

INTERN NEEDED

Office internship position open for the fall semester. The experience is an excellent opportunity for high school seniors and college students. If you're interested, please call Nancy Lewandoski, 215-348-2204 x305.

First Interfaith Family Joins Emerald Hollow

When Steve Mott started hunting for a house, his salary was no match for the average purchase price of a home. After six months of searching, an advertisement in the *Daily Intelligencer* directed him to Habitat Bucks and the Interfaith Housing Purchasing Program. Under Habitat's partnership with Interfaith Housing, Steve will be the first family to make settlement at Emerald Hollow.

With thoughts of homeownership a distant goal, Steve left Bucks County to pursue a professional soccer career with the Charlotte Eagles Soccer Club, a missionary team in Charlotte, NC. Although his time as a soccer player didn't allow him to save much money, it provided an incredible experience. Steve gained perspective on the world as the team traveled to the Middle East and several countries in Africa.

When he returned home, Steve was wealthy with memories, but short on cash. "[While playing soccer,] I was able to survive and scrape by. That's why I hadn't saved much money for a down payment," he says.

Through the Interfaith model, Steve obtained a low-interest mortgage requiring no down payment. The Habitat/Interfaith Housing partnership gives area banks a way to participate in community reinvestment act incentives by providing low-income mortgages for the Interfaith families. Steve says he's enjoyed the learning process of working through a conventional mortgage agreement.

"The partnership with Interfaith has created several challenges and new experiences for us on staff," says Stefanie Clark, family program director. "Steve's enthusiastic and intense pursuit of his mortgage has educated us as well as himself. "



About the Habitat experience, Steve Mott says, "You get to know all of your neighbors beforehand, working beside them and learning about their lives and their families. It's a working and social environment, and it will make for a more interactive community."

Masquerade! Paper Faces on Parade

Please join us for our Annual Dinner and Masked Ball on Friday, October 18, 2002, beginning at 6:00 p.m. at the Spring Mill Manor in Ivyland

The Masked Ball will raise funds to support the important work of Habitat for Humanity of Bucks County. Additionally, we'll recognize key Habitat financial partners and leaders, and present the Habitat mission, purpose and programs to those who may not otherwise have the opportunity to hear it.

The dinner will feature a silent auction and, of course, dancing. Contributors have an opportunity to advertise in our souvenir booklet, purchase a table or sponsorship package, buy individual tickets or contribute to the silent auction. For an evening of intrigue, join the fun and wear a mask to disguise your identity.

Individual tickets are \$150 *each. Tables in your company or organization name are* \$1,500. *For more information call Joseph Morrison at* 215-348-2204 x303.



Coming Home is produced by Habitat for Humanity of Bucks County Editor: Nancy Lewandoski Assistant Editor: Stefanie Clark Newsletter Design: Kelli Regan Printing: Old York Printing

Thank You Notes

Thank you to the **Bucks Deanery Episcopal Church, Diocese of Pennsylvania** in Solebury for contributing \$600 to provide lunches for our collegiate challenge event. Your generosity helped us create a wonderful experience for the young people who visited us!

Habitat for Humanity of Bucks County thanks three churches and one business for providing lunch to the volunteers at the construction site in Trumbauersville. Every Saturday we like to provide lunch for the volunteers and family members, and these four organizations have become regular contributors. They are: Penn's Park United Methodist Church, Assumption BVM Church of Feasterville, Blooming **Glen Mennonite Church** and Domino's. Each has committed to delivering lunch once a month, and the food has been wonderful. We could not provide this service without their generosity and initiative.

Although these groups have an ongoing commitment, we still have a few openings for interested parties. If you have any questions or would like to be part of a lunch group, call Lisa Henderson at 215-348-2204 x302.

THANK YOU to Grant and Grayson Peak, from GA Peak Excavating in Sellersville. The company donated one day of labor and two machines to dig the foundation last spring for the second cluster of homes at Emerald Hollow.

"Our company has been blessed," says Greg Peak, owner. " We feel very fortunate that we are stable enough and can help others get ahead. It's our way of showing appreciation."

Thank You for These Tribute Fund Gifts

IN MEMORY OF...

Eugene Field Mr. and Mrs. Courtney Yelle Shirley Johnson Mr. and Mrs. Courtney Yelle Frank Masella Mr. and Mrs. Michael Hrin IN HONOR OF... Frank & Chris Champine Marsha Franke Paul Landes Doylestown Presbyterian Church Vince Radomicki Carol Hageman



KIM WHITE has been working each

working each week in the Doylestown office since last August. She always



remembers to bring her bright personality as she takes on projects with enthusiasm. She says, "When you have time, you should somehow give back to the community. Your home is your palace and Habitat is the best way to give people that pride and sense of roots."

Kim works part time as an educational assistant in the Gayman Elementary School library, where her daughters attended school. She schedules free time around her yoga class, and she plays golf with her husband, James. Kim would like to challenge her daughter, Kristen, who finished 55th at the NCAA Golf Championships for Ohio State University. Her other daughter, Kate, works as an Investor Relations Consultant for Thomson Financial Group in New York, NY.

LOU SHANE heard about Habitat for Humanity on the radio. "I was laying in bed; it was a Sunday morning," he says. That

was about five years ago. Since then his dedication to the weekly group of master builders is still going strong. He attributes this partly to the camaraderie among the retired volunteers. He says "the work is very gratifying, and knowing that somebody is going to benefit from it makes it even better."

A fellow master builder, John Richardson, works with Lou on site. "He's very analytical, very creative in his methods of solving construction-type projects," John says. "He's a joy to work with and has become a very good friend."

Lou's background as an electrical engineer lands him many post-retirement projects that keep him busy. Last May, Lou cut pieces of wood for the youth trophy-house build, which was a hit at the volunteer appreciation picnic.

When Lou is not on site or dedicating his time and talent to his family and friends, he's most likely fly fishing.



From left to right: Ed Neff, Lou Shane and Ray Fluck.

Linking Neighbors with a Vision

director's corner

When our affiliate began discussing the Emerald Hollow community, we hoped our vision was not too lofty. We wanted to build a community, not just build homes. Much sooner than I would have thought possible, I'm ready to tell you we are doing just that building 37 homes that are a community in their own right, and a vision that the larger community around it is embracing.

I spend as many Saturdays as possible working on site and watching this community grow. I have observed the soon-to-be homeowners of Emerald Hollow becoming neighbors as everyone works together on this project, even before moving into their homes. Couple the homeowners with the many people from surrounding areas coming to volunteer—getting to know their new neighbors—and you have what "community" should really represent.

Some of you remember neighborhoods and streets where people knew each other, sat on their steps talking and met for social events. It's unfortunate that this has disappeared for the most part. I don't know more than a few people on my street, and only in passing. I'm glad to see Emerald Hollow resem-



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bling the neighborhood I grew up in, and I hope it becomes a model embraced again by others.

In addition to the sense of community evolving throughout Emerald Hollow, the volunteers involved in this project seem to be creating a community of their own. With this being a three-year project, there is plenty of time for people to get to know one another and to meet on a semi-regular basis. I also keep adding names to my list of volunteers I recognize on site. I've heard many volunteers comment on being 'part of the Emerald Hollow family' or 'part of the community here.' And a diverse community it is too, as teens work with seniors, young people serve lunch, and bankers, judges and tradespeople swing hammers together. I am certain when we complete this community, our volunteers will follow us to the next project with the bond they established here. I take great satisfaction in watching the growth of both communities, and I appreciate the gift of being a part of it.

Thanks to all of you who have helped us begin to realize this dream. Don't stop now. Help with donations or labor—however you are able. Be part of our community.



- Public address system with amplifier and microphone (\$300)
- Miter saw (\$300)
- Reciprocating saw (\$150)
- 7¹/₄-in. circular saw (\$115)
- 6-ft. ladders (\$40)
- 30 Craftsman 25-ft./1-in. tape measures (\$18 each)
- 12-in. quick grip clamps (\$15)

Habitat Welcomes



Lisa Henderson joined the Habitat Bucks family in May as an Americorps VISTA, taking over the responsibilities of volunteer coordinator. Lisa relocated from Happy Valley, a

suburb of Portland, OR.

Lisa earned her associate's degree at Clackamas Community College in Oregon City and needed a break before she went to university. "I wanted to work for Habitat for Humanity because the people's attitude and overwhelming gratefulness is amazing. Everyone wants to change the world and you can actually do that here. You get to know the people, so they're not just a name on paper."



Steve Bauman is completing a small circle of life by joining our Board of Directors. After Steve finished a term of voluntary service at the Habitat affiliate in Dallas, TX, he and his

Member Agency

United Way of Bucks County

wife, Andrea, returned to Bucks County. Steve signed on with TH Properties in 1999. As a new member of the board, Steve is turning his experience in housing issues toward upcoming projects for Habitat.

"I'm looking forward to growing with the affiliate," Steve says. "My experience in Dallas was such a good one, I wanted to jump back into it here."



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AmeriCorps* Volunteers

Lisa Henderson, Volunteer Coordinator (VISTA) Nancy Lewandoski, Youth Coordinator (VISTA) Romy Brossman Joe Devlin



above: Rich Longacre and his daughter, Whitney, build a trophy house during the youth recognition segment of the volunteer appreciation picnic on Sunday, May 19. The clouds over Emerald Hollow Estates didn't burst and the day turned out to be beautiful for the 100 people in attendance. Famous Strangers provided classic tunes and the young at heart cut loose on the dirt dance floor. Children enjoyed face painting by Elsie Hobbins. Everyone devoured the hot dogs, hamburgers, salads and desserts. We would like to thank the following for their contributions:

Famous Strangers • Elsie Hobbins • Shirlee Sherman • Bob & Nancy Feather • Barbara Crabtree • Julie Senecoff • Mike Di Pietro • Marriott Food Services • Taylor Rental • Chal-Brit Beverage • Giant Food Stores



left: George and Judy with their son, Gregory, were married May 11 at the Wayside Chapel in Upper Moreland. The reception was held at the Southampton Fire Hall. Congratulations!



above center: GE Betz and Merck & Co. worked on site Saturday, June 15. Here, two volunteers in protective clothing, installed insulation in the first cluster of homes. Thanks for all your hard work!

above right: Marv Reinford (top) of Finland Mennonite Church in Pennsburg, and Rev. Dan Krewson (bottom) of St. Paul's Lutheran Church in Doylestown put their faith into action during our annual Building On Faith Week. Nine churches participated in building more than half of the first floor exterior walls on the second cluster and cleaning up the worksite. God bless you, volunteers!

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