

For Immediate Release
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Yorktowne Cabinetry and Fretz Corporation combine efforts on Habitat for Humanity benefit.

“The Kitchen, The Chef, and The Book Event,” a gala evening hosted by Yorktowne Cabinetry and The Fretz Corp., raised over \$4,000 for the Habitat for Humanity of Bucks County – a hands-on, non-profit affordable housing organization that operates as an affiliate of Habitat for Humanity International.

The black tie affair, attended by over 135 guests, was held at the Yorktowne Cabinetry Showroom in Ft. Washington (PA). Guest chefs included Georges Perrier, owner and chef of Philadelphia’s premier 5-Star/5 Diamond French restaurant *Le Bec-Fin*, and Walter Staib, Executive Chef of Philadelphia’s historic *City Tavern* – who gladly signed their cookbooks to help raise funds for the cause.

The Fretz Corp., a leading wholesale luxury appliance distributor, transformed a training room into a live studio featuring on-going cooking demonstrations by Meg Votta, Executive Chef of *The Joseph Ambler Inn* (North Wales, PA). The goal was to recreate “The Fretz Kitchen” program that airs weeknights on Comcast’s CN8, and Philadelphia based ABC affiliate stations news programming.

Surprise guest chef was Ernie Brown of The Twisted Gourmet, a Ft. Washington caterer who donated his services to prepare (at food cost) 18 different hors d’oeuvres that were either butlered or served at small food stations that used several of the Yorktowne Cabinetry Showroom displays as backdrops. Music was provided by “Easy Street.”

“The Yorktowne Showroom is unique in that it is not a retail operation,” explains Ron Huber, Yorktowne’s Northern Region Director of Sales, Distributor/Distributor Division. “Rather, our 17 fully-accessorized displays and demonstration kitchen are open to designers, architects, kitchen and bath dealers – and the general public – as a showcase for Yorktowne’s newest door styles, finishes, cabinets and specialty cabinetry, as well as our semi-custom capabilities. Fretz provided all of the featured appliances, so it was only natural for us to partner for such an extraordinary affair.”

It was during a local NARI Bucks-Mont Chapter meeting that Huber learned about the local Habitat for Humanity, from NARI member and volunteer Mike Fallon. “They had great local housing projects, great volunteers, and great sources for materials,” Huber stated. “But they had a special need for cash, and that’s why Kathy Hackbart (Huber’s contact at Fretz) and I decided to partner the benefit.”

In addition to local dealers and distributors, invited guests also included members of NKBA (National Kitchen and Bath Association), NARI (National Association of the Remodeling Industry) Bucks-Montgomery Chapter, and HBA (Home Builders Association) of Bucks/Montgomery Counties.

Photo ID-YT-Benefit1

Guest chefs at “The Kitchen, The Chef, and The Book Event” included (from left) Walter Staib of *City Tavern*, Meg Votta of *The Joseph Ambler Inn*, and Georges Perrier of *Le Bec-Fin*. Also shown is Kathy Hackbart of The Fretz Corp., who co-sponsored the benefit with Yorktowne Cabinetry.

Photo ID-YT-Benefit2

Meg Votta, Executive Chef of *The Joseph Ambler Inn*, provided shared recipes and cooking tips throughout the event.

Photo ID-YTBenefit3

Don Huber (left), Yorktowne's Northern Region Director of Sales, Distributor/Distributor Division, is shown with Mike Fallon, a NARI member and long-time volunteer of Habitat for Humanity of Bucks County.

The Yorktowne Cabinetry Showroom is located at 575A Virginia Ave., Ft. Washington PA 19034. (215) 654-7700. www.yorktownecabinetry.com.

The Fretz Corporation is located at 2001 Woodhaven Rd., Philadelphia PA 19116. (866) 657-4444. www.fretz.com.

It is the mission of Habitat for Humanity of Bucks County to build affordable homes, better lives, stronger families, and safer communities through partnerships with people and organizations throughout Bucks County.

Habitat for Humanity of Bucks County brings individuals, families and communities together to build affordable homes with those in need. We are a Christian ministry that calls on all people regardless of religious preference or cultural background to make safe, simple, affordable housing a matter of conscience and action in Bucks County.

From 2005-2008, Habitat for Humanity will build 36 affordable homes in Bucks County. Each home will require a commitment of 2000 volunteer hours and financial contributions averaging \$4,250 per day. Habitat relies strictly on the generosity and commitment of our neighbors and partner families to provide these resources.

For more information about Habitat Bucks, please call 215.348.2204 or visit habitatbucks.org.